
THE INTER-COM

Area 79 Public Information & Cooperation with the Professional
Community Quarterly Newsletter for January 2019

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What is the Inter-Com?

Inter-Com is our newsletter, by us, for us. The newsletter is for the exclusive use of A.A. members who wish to exchange information about Public Information (PI) and Cooperation with the Professional Community (CPC) work within Area 79. The Inter-Com is a Quarterly publication - January, April, July and October.

It is a fantastic opportunity for Districts, specifically PI and CPC Committees, to share experience, strength and hope - new ways to reach the public and cooperate with the professional community - how and what you're doing in your district.

Welcome!

To our Panel 69 PI & CPC DCMs

PI Committee Districts: 8 28 43 51 62

CPC Committee Districts: 4 30 38 52 59

Thank You to Districts 59 and 71 for
your submissions to this issue!
~We would love to hear from YOU~
PI/CPC Committee news, events and
shared experience are welcomed and
appreciated!

**PI Luncheon with Professional Community...
Into Action!
District 59/Williams Lake**

November 23, 2018

A few weeks back a

young woman showed up at a meeting and shared that she had recently left treatment and was living about an hour and a half out of town with no car or way of getting to town, on her own. She moved here with the promise of a job and sober friendship, neither of which worked out. Her friend was drinking daily and she had slipped a few times and was scared that she was going to be consumed by alcoholism again because she felt resentful, frustrated and was starting to feel stuck.

The fellowship surrounded her after the meeting, shared phone numbers, meetings lists, hugs and invited her to sit in on a step group that was taking place the next day. She agreed to join since she had nothing better to do and said it felt nice to be back around other alcoholics again. She enjoyed the meeting that night.

Thanks to the contacts we made in the professional community at the September PI Luncheon, we reached out to a community worker who directed us to a contact who assists women with shelter and financial support. He gave us his cell number to pass on to her and said Wednesdays are drop in day (no appointment needed) if she could make it in. He had nothing available for shelter which was not a problem...our beautiful fellowship had places for her to stay for the interim. I looked up and smiled when he told us Wednesday was a drop in day because the day before, this young woman told us that Wednesdays were the only day they come to town each week. Higher Power was in full force on this one! ☺ So today, our new friend has been sober for the past three weeks, attends meetings every day and/or night and is doing a lot of laughing with everyone. She shares how grateful she is to all us strangers who are the nicest people she's ever met and finds it a little overwhelming to accept all the love and help. But she is accepting it (willingness) and it is changing her life. A member who recently moved here from White Rock stepped up to be her sponsor and is walking her through the steps. They are both enjoying each other's company and having a great time keeping each other sober. She also started a part time job in town and is staying with a healthy friend and thriving. Just this past Wednesday, we asked her to join us to participate in a

road trip to a remote community because we needed

support from the fellowship. She says yes to everything and says, "You guys are so happy and nice so I'm doing whatever you're doing. Hell ya!"

We have received several calls from the Professional Community and have welcomed a handful of newcomers into the fellowship since the September PI Luncheon. As well, our first presentation was done at a school and was very well received and feedback from the principal and teenage students was very positive. We have been invited back to carry our message on a more regular basis as students come in and out of that program.

There is a new feeling of inspiration and enthusiasm in our District 59 and being fully engaged with our community is incredible. So many people come in with outside issues and we help as best we can, but there are many things that A.A. is not. We simply phone our contacts, give an overview of the person who has come in and they direct us to the proper person who can best help them with their other issues. The rest is up to that person but it definitely closes the gap (or gaping hole) that was there before that so many were falling through.

2 years ago, we started with a simple Public Information Workshop presented by the PI Area Chair, to educate ourselves. Next, we did a letter campaign to various professionals and industry in our District with a small response. Then, we proceeded to organize a Luncheon where we invited professionals from the community, bought them lunch and had our Area PI Chair do a presentation. We had a wonderful time sharing with guests and exchanging contact information after the presentation, and love that calls are flowing both ways. By attending Quarterlies and Assemblies, hearing what Area 79 offers for support and what other Districts and Groups are doing, the hand of AA is really being extended here. By bringing reports and stories back and having a few members who are cheerleaders for service, there is a new interest and enthusiasm in District 59 and it feels wonderful. Thank you, friends at Area 79, for your example, sharing and support. It's made a big impact on District 59 and we are so grateful.

Yours in love and service, Carrie M/DCM District 59

“Press Release”

Alcoholics Anonymous
Releases New
Pamphlets for
Women and LGBTQ
Alcoholics

To Newspapers/Wire
Services

October 5, 2018

aa.org under Press/Media



A.A.W.S./G.S.O. YouTube Channel

A YouTube channel has been launched for A.A. World Services, Inc. (A.A.W.S.) and the A.A. General Service Office (G.S.O.). The new channel can be found at: <https://www.youtube.com/c/AlcoholicsAnonymousWorldServicesInc>. It provides an additional platform from which A.A.W.S.-produced videos can be easily shared with a broad audience in order to enhance carrying the message to alcoholics, the general public and the professional community.

Frequently Asked Questions about the A.A.W.S./G.S.O. YouTube Channel

1. Q. Why YouTube?

A. *The YouTube Nonprofit Program is a powerful tool that will allow Alcoholics Anonymous World Services, Inc. to accomplish three goals:*

- Share A.A. video content more broadly in a contemporary medium while improving our search engine optimization; making A.A. easier to find.*
- House A.A.W.S. video content in a location which gives local service structures and Intergroups the ability to embed this video content directly into their websites.*
- Measure and improve engagement with the general public, professional community, those seeking help, and local service structures. (please see Box 459 Winter 2018- aa.org or bcyukonaa.org under "News")*

CPC Luncheon~ a successful outcome District 71/Kelowna

Hello friends,

My name is Sherri K. and I am the chair of Public Information and Co-operation with the Professional Community in District 71. Our District spans from Lake Country, through Kelowna and over to West Kelowna and Peachland in the southern interior of BC.

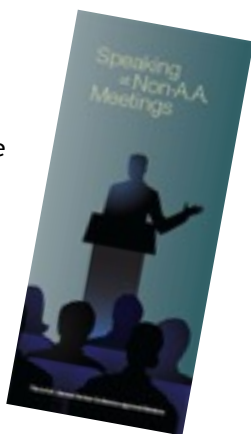
Our committee worked really hard to bring to fruition a CPC Luncheon on October 22, 2018. It had been several years since the last one was hosted, and we are grateful for the successful outcome we have experienced. Steve C, our CPC chair, attended to give a talk about A.A. for us. Twelve sober A.A. members were on hand to sit at the tables with our guests to talk and answer questions, and it was very well received. We kept within our promised one-hour time frame for the sake of our guests but invited them to stay after if they had more questions. It turned out they did have more queries and almost all of them stayed for an additional 45 minutes to glean more insights from us.

The luncheon has been a launch point for more opportunities for committee work, and since the luncheon we have run a sample meeting at a Surgical Optimization Clinic which has led to another opportunity for May next year. More will be revealed and reported on in the next issue of Inter-Com.

We had the support of our local A.A. community and the CPC community and I would like to thank all who answered questions, took my calls, offered display stands and their time to make this a success. We are absolutely thrilled to be of service to AA.

In gratitude,

Sherri K



CPC Work and Why A.A.s Do It

Cooperating with nonalcoholic professionals is an effective way to carry the message to the sick alcoholic. Such people often meet the alcoholic in places where A.A. is not present. Through professionals, alcoholics may be reached who might otherwise never find the program, or they may be reached sooner with the help of informed non-A.A.s.

Cooperation With the
Professional Community
WORKBOOK

What is Public Information work and Why Should A.A.s Do It?

Public Information (P.I.) in Alcoholics Anonymous means carrying the message of recovery to the still-suffering alcoholic by informing the general public about the A.A. program. We carry the message by getting in touch with and responding to the media, schools, industry, and other organizations which can report on the nature and purpose of A.A. and what it can do for alcoholics.

As our co-founder, Bill W., wrote:

Public Information takes many forms—the simple sign outside a meeting place that says “A.A. meeting tonight;” listing in local phone directories; distribution of A.A. literature; and radio and television shows using sophisticated media techniques. Whatever the form, it comes down to “one drunk carrying the message to another drunk,” whether through personal contact or through the use of third parties and the media.

Public
Information
WORKBOOK

About A.A.

Newsletter for Professionals
Visit aa.org to subscribe to About A.A. via email.



How To Make Submissions to the Inter-Com

We would love to hear from PI and CPC Committees with what is working, what is not working—looking for shared experience. Sharing experience, strength and hope within our Area.

It's as easy as 1, 2, 3

- 1. Email your story, submission, and/or question to: publicinformation@bcyukonaa.org or cpc@bcyukonaa.org**
- 2. Please identify yourself by first name and last initial only, in keeping with our tradition of anonymity.**
- 3. Please identify your contribution to the Inter-Com with district number and a brief review of where your district is within BC/Yukon and please specify if your committee is PI, CPC, or PI/CPC.**

Remember that this current edition, as well as all archived editions, are now on the Public Side of our Area 79 Website under the NEWS tab for your reading pleasure.

Disclaimer: Articles are not intended to be statements of A.A. policy, nor does publication of any article imply endorsement by either A.A. or BC/Yukon Area.